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## **ABSTRACT**

[00184] A system and method are provided for entity visualization of text messages. A system for entity visualization of text messages comprises an entity including a plurality of predefined commands, an entity player for invoking the entity commands, means for receiving text input, and means for associating the text input with at least one entity command, wherein the entity command is invoked using the text input. A method for entity visualization of text messages comprises receiving a text input, associating the text input with at least one entity command, and invoking the entity command.